**Ella Greene**

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**CAREER GOAL:**

To seek and maintain an opportunity that offers professional challenges utilizing strong skills, excellent communication, and problem-solving skills. Dependable and eager to boost the level of customer satisfaction through exceptional service.

**SKILLS:**

* Organized
* Efficient Communication
* Self-reliance
* Creative
* Patient
* Content Creation
* Video and Photo Editing
* Great Time Management

**WORK EXPERIENCE:**

**La Crosse Steam** (La Crosse, WI)

Social Media Manager Intern – February 2025 - Current

* Knowledge of graphic design and ability to be creative.
* Manage social media accounts across all platforms, such as Instagram, TikTok, LinkedIn, Facebook, and Twitter.

**YMCA** (La Crosse, WI)

School Age Care Site Leader- September 2024 - Current

* Ability to handle emergencies calmly and apply 24/7 supervision during activities.
* Knowledge of child development and individual behavior concerns.
* Ensure compliance is maintained and updated with health and safety concerns.

*School Age Care Leader- February 2024- April 2024*

* Ability to create engaging and educational activities for kids.
* Efficient communication and interpersonal skills.

**Viroqua Hills Country Club** (Viroqua, WI)

Bartender/ Beverage Cart Server- June 2024 - Current

* Managed customer service and customer complaints professionally.
* Monitored bar inventory and knowledge of handling cash and processing transactions.

**Nature Backs** (Remote)

Brand Ambassador- January 2024 – Current

* Experience with content creation through promotion through brand awareness and social media.
* Graphic design experience and ability to express creativity through personal branding.

**Freelancing** (Remote)

Influencer- July 2021 - Current

* Ability to create short form video content with brand awareness and authenticity generated towards target audience.
* Effective content creation skills by designing specific posts related to organic videos and pictures across personal social media platforms.

**EDUCATION:**

**Western Technical College, La Crosse, WI**

* Associate's degree: Applied Science
* Program: Digital Marketing

**CERTIFICATIONS:**

* HubSpot: Social Media, SEO, Content Marketing, Email Marketing
* Google Analytics